

HELLO, MY NAME IS MARTA RYCZKO (RICH•KOH)

I am a twenty-something designer who is both a pixel pusher and a fanatic of hands-on work. Everyone, including my grandma, knows that I have a fantastic work ethic and that I often go beyond what is expected of me. From my mother I inherited her keen eye for detail, and from my father I was passed down a calm and cool attitude. I let most of my existence revolve around art and design, although I leave a little room to argue with my friends about movies and music over a pint of beer. These are some things I have done so far:

OCAD University 2008 – 2012

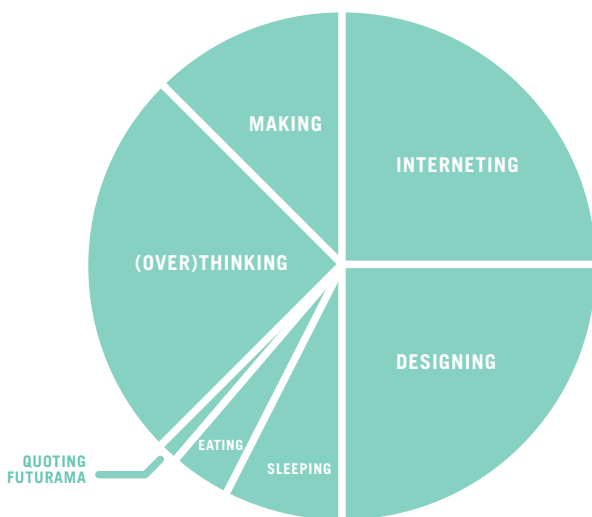
Graphic Design Major/Illustration Minor

Since I was 12 I was playing with the Adobe Creative Suite, so in university I spent my four years trying to not be a pixel pusher. I treated my education like a laboratory and experimented with different tools, technologies and approaches to design. I maintained an exquisite reputation as a keener and I don't regret it.

Things I'm pretty good at include

Adobe Creative Suite (specifically InDesign, Illustrator, Dreamweaver and Photoshop), Web stuff like HTML, CSS and different blogging platforms such as Wordpress, along with a working knowledge of Javascript and HTML5. I have plenty of hands on experience with letterpress, screenprinting, laser cutters, book binding, photography and drawing.

A break down of my everyday life in pie graph format:



Director of Rivet for OCAD U Student Press 2011 – Current

I am in charge of running Rivet, a small-run limited edition publication put out by the non-profit OCAD U Student Press. My responsibilities include the curation of submitted content, editing submitted essays and images, designing the overall look and layout of the book and chasing after people to send me their correct files.

Service Bureau: OCAD University 2011 – Current

Assisting in the everyday operation of the university's print services. My duties revolve around printing files for students, helping them with inquires regarding file set up, and sometimes offering design advice to confused first year kids.

Freelance Graphic Designer & Illustrator 2007 – Current

After graduating high school I started doing small scale design work for local businesses. Most of the work I produce is based around web design and brand collateral such as business cards and promotional items. In 2009 I branched out to include illustration as part of my business and that has served me well as people apparently enjoy drawings of robots and people with funky hair. Clients include **La Vita Hair Studio**, **Joe Fresh** and **OCAD University Financial Services**.

Curry's Art Store March 2010 – August 2011

I spent my weekends being the biggest know-it-all of all things art related. I helped customers find the proper tools they needed to create their own masterpiece as well as doing general things like working the cash, sorting stock and making cutting edge price tags.

DO I INTRIGUE YOU AS A PERSON AND AS A DESIGNER? AM I THE ANSWER?

If you answered yes, then email me at martar@gmail.com, view my portfolio at martaryczko.com, tweet me [@martaryczko](https://twitter.com/martaryczko), or call me at (416) 666-9840.